



DRIVING EFFICIENCY + SUSTAINABILITY

INNOVATION | EXCELLENCE | RESPONSIBILITY



DATA-DRIVEN RESULTS

LEADING THE WAY IN EFFICIENCY.



RATINGS

4%

Out of 1,300+ truckload carriers, Nussbaum ranks in the top 4% for emissions standards nationwide.



IDLE RATE %

13.69%

33.94%
Industry Avg.

21.68%
Best-In-Class Avg.



FUEL ECONOMY

9.1

 MPG

6.6 MPG
Industry Avg.

8.1 MPG
Best-In-Class Avg.



EMISSIONS

213.5

 LB/CO² 100m*

311.8 LB/CO₂ 100m
Industry Avg.

247.2 LB/CO₂ 100m
Best-In-Class Avg.

*DATA RANGE: 1/1/23 – 12/31/23



Geotab's Green Fleet Dashboard enables us to monitor and benchmark key metrics, such as idle rate %, fuel economy, and tailpipe emissions. By showing our performance compared to "average" and "best-in-class" carriers, the dashboard provides a snapshot of our position in the trucking industry.

SEE THE SAVINGS

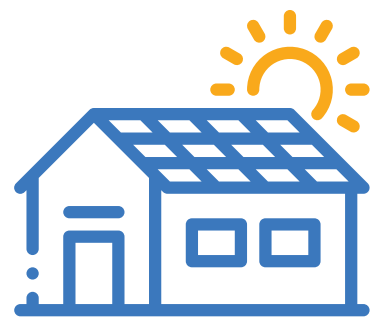
WHAT DOES THE SMARTWAY RATING MEAN PRACTICALLY?

For an entire year of operations Nussbaum, on average, compared to a carrier ranked 2-5 running the same miles, saves:

27,589 TONS OF CO₂

On average, that's what the energy grid emits to provide electricity to 4,870 U.S. households for an entire year!

SAVES 1LB OF CO₂ PER MILE



83.8 MILLION GRAMS OF NO_x

SAVES 1.5 GRAMS OF NO_x PER MILE

For just one driver's weekly schedule, Nussbaum, on average, compared to a carrier ranked 2-5 running the same miles, saves:

1.28 TONS OF CO₂

On average, that's the equivalent of 1,298lbs of coal burned.

SAVES 1 A LB OF CO₂ PER MILE



3,881 GRAMS OF NO_x

SAVES 1.5 GRAMS OF NO_x PER MILE

LEVERAGING TECHNOLOGY

INDUSTRY-LEADING INNOVATION.

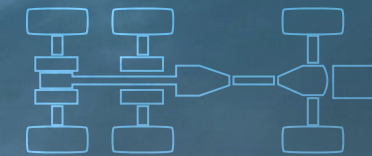
IMPROVED AERODYNAMICS

- Freightliner Cascadia Evolution Spec
- Wheel Covers & Fairings
- Automatic Deploying Cab Extender Fairings
- Trailer Skirts
- Transtex TopKit Trailer Tails
- Aerodynamic Mudflaps



ADVANCED SOLAR PANELS

- Cuts unnecessary emissions
- Reduces carbon footprint
- Extends battery lifecycle
- Eliminates most idle time



FUEL-EFFICIENT POWERTRAIN

- 15 Liter Detroit
- DT12 Automatic-Manual Transmission
- 6x4 Rear Axle
- Wide- Based Tires





BUILDING BETTER HABITS.

We capture real-time data from the engine control module, and score drivers using a skills rating formula that measures four key habits:

SMOOTH DRIVING

SPEED MANAGEMENT

THROTTLE USAGE

SPACE MANAGEMENT



Nussbaum's official continued education and development program for drivers.

SUSTAINABLE BUSINESS PRACTICES

RESPONSIBILITY AT WORK.

- Robust recycling program
- Steel scrap program
- Fluids disposed by certified vendors
- LED lighting in shop + offices
- 90%+ lights are on shutoff timers
- Tinted windows to conserve energy
- Landscaping of trees, grasses, and plants

A red Nussbaum truck is parked on a grassy area next to a pond. In the foreground, there is a large, stylized 'Nussbaum' sign with a red archway. The background features a sunset sky with orange and pink clouds, and several green trees.

**LET US MAKE
YOUR NEXT MOVE.**

Email Us: sales@nussbaum.com

Call Us: 800.322.7305